MetaGuard M700 Series

High Performance Calendered PVC Overlaminate – MetaStream Ready™



Product Description

MetaGuard M700 Series is a premium grade polymeric overlaminate, with a permanent solvent-based adhesive, with the added feature of being MetaStream Ready™. The specially formulated solvent- based adhesive is suitable for Solvent, Latex and UV prints, giving a high bond to the low energy surface of UV prints and overcomes silvering. Overlaminating with MetaGuard M700 provides increased resistance to abrasion and durability of the print and offers UV inhibitors. It is suitable for interior or exterior applications over flat or semi-curved surfaces. UK Manufactured.

Features & Benefits

- Matched to Metamark MD5 Print films.
- 70 micron Polymeric Calendered.
- MetaStream Ready[™].

- MetaSure[™] Warranty with 7 year durability.
- For use on Solvent, Eco Solvent, Latex and UV prints.

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Face Film	Polymeric calendered PVC	Finishes Available	MG-M705	Gloss
Gauge (ISO 2286-3) Tensile Strength	70 micron nominal 47N/25mm MD / 43N/25mm TD nom		MG-M702	Matt
Elongation at break	180% MD nominal	Roll Presentation		
		Roll Widths	1.37m / 1.60m	
Adhesive		Roll Lengths	50m	
Type	Permanent clear pressure sensitive			
	solvent-based acrylic with UV inhibitors	Durability		
Adhesion to glass 20 mins	17N/25mm nominal	Shelf Life	2 years. (10-20°C and 50% R.H).	
Adhesion to glass 24 hour	23N/25mm nominal	External weathering	7 years (Unprinted). Northern European	
Application temperature	+10°C to +60°C		conditions, verti	cal. Refer to full
Service temperature	-30°C to +110°C		Metamark Intern	national durability guide
		Fire Rating	Class B - BS EN 1	3501-1:2018
Release Liner		Chemical Resistance	The unprinted fi	lm is resistant to minera
Print	'Metamark MetaStream' purple print		oils, fats and fue	ls, aliphatic solvents,
Weight	140 gsm nominal		mild acids, salt a	nd alkali for e.g. diesel
Туре	Layflat Kraft with Double PE Coating		oil gasoline, par	affin, hydraulic oil,
	,		anti-freeze, soar	suds, etc.
		Regulations	REACH and RoH	S Compliant.

Handling and Application

- This product is suitable for cold lamination using a laminator.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Allow the inks to cure before overlaminating, this is usually 24-48 hours (darker colours can be longer).
- Suitable for use on Eco Solvent, Solvent, Latex & UV prints.
- The product is matched to MD5. Matched laminates prevent tunnelling and delamination.
- Apply around 30°C on the top roller to prevent silvering of the adhesive.
- The user should determine suitability of the overlaminate to the print media.





MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited