

Metamark MD-CRR

Optically Clear Ultra Removable PET Window Film



Product Description

Metamark MD-CRR is an ultra-removable optically clear PET film for promotional window graphics and displays. The media benefits from a silicon adhesive system allowing clean, easy removal. It is ideal for promotional branding and advertising onto windows, and for short term window decor opportunities. Metamark MD-CRR is PVC free, and suitable for printing on Solvent, Eco Solvent, Latex and UV printers

Features

- Optically clear printable film for window décor and branding.
- Exterior durability 2 years.
- Cleanly removable up to one year after application.
- For use with Solvent, Eco Solvent, Latex or UV printers.

Face Film		Finishes		
Face Film	Clear PET	Finishes Available	MD-CRR	Optically Clear Removable
Gauge (ISO 2286-3)	155 micron nominal			
Adhesive		Roll Presentation		
Type	Ultra-removable clear Silicon	Roll Widths	1.37m / 1.60m	
Peel Strength	100>	Roll Lengths	50m / 25m	
Application temperature	+10°C to +40°C	Durability		
Service Temperature	+10°C to +80°C	Shelf Life	Use within 1-year of receipt of the product (10-20°C and 50% R.H). Store rolls in original shipping carton	
Release Liner		External weathering	Up to 2-years vertical exposure. Refer to Metamark International durability guide.	
Type	Frosted PET	Fire Rating	Self-extinguishing.	

Printing and Handling

- Ensure that the material has reached room temperature 20°C - 30°C and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.
- Suitable for use on Solvent, Eco Solvent, Latex and UV inkjet printers. Always perform a test print first.
- Ensure that the correct profiles are used. Most profiles are available for download from www.metamark.co.uk.
- To achieve the correct colour intensity a double print pass set up (2 x overprint) is recommended, from within the RIP.
- For print and cut applications it is advisable to allow a border around the print. Cutting flush to the print may cause edge curl.

Overlaminating and Application

- Allow the inks to cure before cutting flush or application, this is usually 24-48 hours - Solvents from the printing process may initially cause the film to soften and reduce the strength of the adhesive, resulting in edge curl and application issues.
- Suitable for wet application method.
- Take note of application temperature, and ensure glass is fully cleaned.
- Refer to www.metamark.co.uk for application guidelines.
- Not suitable for 'self-cleaning' glass.
- The user should determine suitability of substrate.

PVC Free

This product contains no plasticisers, phthalates or chlorine.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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