

Metamark MDP-HB

High Tack Blockout Vinyl For Low Energy Surfaces



Product Description

MDP-HB has a high tack adhesive to solve the problem of adhesion onto smooth low energy surfaces, such as Polypropylene, Polyethylene and ABS, as well as for durable graphics on extreme sports equipment. The 100 micron film makes it suitable for print and cut labels and easy application. The grey pigmented solvent-based adhesive to provide increased opacity, so as to obscure the substrate.

Features

- UK Manufactured premium intermediate product.
- Grey high tack adhesive for hard to stick plastics.
- Matched MetaGuard MG-300 Overlaminates

Benefits

- 4 year durability and MetaSure Warranty.
- Available in Gloss & Matt finishes.
- For Solvent, Eco Solvent, Latex and UV printing.

Face Film

Face Film	Monomeric Calendered Vinyl
Gauge (ISO 2286-3)	100 micron nominal
Tensile Strength	60N/25mm MD / 52N/25mm TD nom.
Elongation at break	180% MD nominal

Adhesive

Type	High tack permanent grey solvent-based acrylic
Adhesion LDPE	20 min 5N/25mm nominal 24 hour 15 N/25mm nominal
Adhesion Steel	20 min 22 N/25mm nominal 24 hour 28 N/25mm nominal
Adhesion Glass	20 min 22 N/25mm nominal 24 hour 28 N/25mm nominal
Perceived tack	High
Application temperature	+10°C to +50°C
Service temperature	-30°C to +100°C

Release Liner

Weight	140 gsm nominal
Type	Layflat kraft with PE coating

Finishes

Finishes Available	MDP-HB-200	White Gloss
	MDP-HB-301M	White Matt

Roll Presentation

Roll Widths	0.76m / 1.37m / 1.60m
Roll Lengths	50m / 25m

Durability

Shelf Life	1 years. (10-20°C and 50% R.H).
External weathering	4 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.
Fire Rating	Class B - BS EN 13501-1:2018
Chemical Resistance	Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.
Regulations	REACH and RoHS Compliant.

Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminate for MDP-HB is MetaGuard MG-300 Series.

Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- Apply unstressed, in particular to curves and recesses.
- It is not suitable for application over rivets or complex recesses.
- Suitable for wet or dry application.
- The user should determine suitability of substrate.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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