



**MetaStream**<sup>®</sup>

Circular Recycling for Vinyl Liveries and Graphics

**METAMARK**  
The Materials Company





# MetaStream®

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## Circular Recycling for Vinyl Liveries and Graphics.

With the world's leading users of fleet branding and commercial graphics committed to finding ways of hitting their environmental goals, chances are you're looking for ways your signs and graphics business can help them.

Use Metamark materials for producing your customers' liveries and graphics, and MetaStream® to recycle them into new products that can themselves be recycled. Join the circular economy with Metamark and MetaStream®.

MetaStream® is a certified closed-loop recycling initiative that recovers all production waste and end-user products produced using qualified Metamark products, turning them into useful articles that can themselves be recycled time and again.

This circular recycling initiative has far-reaching scope for application keeping valuable resources out of landfill and incineration streams and enabling environmentally responsible operation and growth of the signage, graphics and allied industries

## High Impact Graphics. Low Impact Materials.



MetaStream®, from Metamark, helps you to make recyclable liveries and commercial graphics for your customers. When the campaign's over, or the livery retired, the graphics you supplied are recovered and MetaStream® turns them into hard-working articles that can themselves be recycled at the end of their lives. No landfill. No incineration.

## PVC. Freed.



MetaStream® works with long proven, top-quality vinyl materials that you know well and trust to perform. Materials available include coloured Metamark SignVinyl for high-impact lettering and logos, Metamark MD-Class digital media for printed graphics and livery, and durable overlaminates for protection. Other materials don't offer the performance needed for high performing graphics and are typically consigned to landfill or incineration.

## Metamark. The Sustainable Materials Company.

Metamark's sustainability goal is to reduce our environmental footprint as far as is practically possible. Care of the environment is everybody's responsibility and we take our share seriously. That responsibility impacts all our business activities and drives our planning and decisions.

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## MetaStream®. Can I take part ?

Through 2021/22 MetaStream® has made a big difference to some of the largest brand and fleet owners looking to reduce their environmental impact.

Metamark are pleased to have extended the scheme to a wider audience through the MetaStream® handy size Grab Bag, which require a minimum of 300kg of either film or liner per bag, within the collection period.

Give us a call to find out how MetaStream® could work for your current liner and film levels and how it meets your needs at the current time .

## What does it cost?

Metamark makes a nominal recycling charge at the point of collection of MetaStream® Ready film or liner. Contact us to find out the pricing structure. The cost to you for recycling through MetaStream® is offset by your traditional method of disposal to landfill, while making your business more environmentally sustainable.

## How it works

- 1 Call to find out if MetaStream® is suitable for you. We will then ask you to sign and return a waste transfer agreement as a regulatory requirement.
- 2 Contact us to arrange for a MetaStream® Grab Bag to be sent out to you. Larger quantities can be palletised.
- 3 MetaStream® Ready products need to have release liner and film separated and in separate bags, or pallets.
- 4 Call to arrange collection. Metamark will arrange collection through our specialist partner company.
- 5 The liner or film is processed through our specialist facility, recycling the raw materials. The process is independently audited.
- 6 Metamark raises and invoice to cover the nominal cost to you for recycling the MetaStream® product collected.

## Carbon Neutral Products

We have developed a way for you to purchase our products while opting to offset the carbon to ensure you are offering a sustainable product to your customers. This option can be added when selecting each product.

## How to calculate my carbon offset

Metamark offers a simple calculator on our web site to show the tonnes recycled and carbon impact.

Step 1 | Choose Material:

- Digital Liner
- Digital/ Self Coloured Liner**
- Laminate Liner
- Laminate Liner/ MetaStream Only

Step 2 | Select amount:

100 sqm

2 sqm

Or write here instead:

**500 tonnes**  
Total of material recycled

## Fully Audited Waste Management

MetaStream® is a fully audited waste solution. This audit has been carried out by RSK Geosciences, the UK's leading site investigation, contaminated land and geotechnical consultancy. Our full RSK audit document is available upon request





### Choose Metamark

Metamark materials are trusted by the world's leading producers of signs and graphics. They are specified by leading brands' managers, and are insisted on when looking for quality and value.

### Technical Leadership

Our class leading manufacturing, selection and conversion control processes guarantee the highest standard of quality, technical compatibility and consistency. Metamark's technical leadership is delivered as standard with every product we sell.

### Customer Satisfaction and Value

We build relationships and we're prepared to listen, so we ensure our products and services better reflect your needs and technical requirements. We manage every element of your experience in working with us, from product performance to state of the art order processing.

For the latest pricing, application guides and technical support visit [www.metamark.co.uk](http://www.metamark.co.uk)

For all sales enquiries or to request a sample, contact us at:  
UK: 0345 345 5645 International: +44 (0) 1524 387132  
Email: [sales@metamark.co.uk](mailto:sales@metamark.co.uk)

**Metamark (UK) Limited**  
Metamark House, Genesis Business Park, Woking, GU21 5RW, UK  
Luneside, New Quay Road, Lancaster, LA1 5QP, UK



The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

**MetaStream®** is a registered trademark of Metamark UK Limited.

**Performance you can trust**

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