

Digital Print Vinyl is Lifting after Application

| Problem | Reason | Explanation |
|---|--|--|
| Vinyl is delaminating from surface | Excess Solvents, surface contamination, material stressed | Follow the recommended guidelines for surface preparation and application of media. When applying calendered films avoid stressing them during application. |
| Vehicle Wrap - vinyl is lifting or bubbling after some time | Incorrect application or installation, or incorrect product used | Successful wrapping of vehicles requires skilled installation for recesses use Metamark MDC |
| Vinyl is lifting from emulsion or hand painted surfaces | Due to the emboss and surface finish of these painted surfaces | Emulsion or hand brush painted surfaces can be difficult to adhere to for two reasons: The surface can be stippled which means the vinyl doesn't adhere fully. They are generally lower levels of tack compared to glass or steel. |

For further technical support email technical@metamark.co.uk or call +44 (0)1483 571111

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