

PVC Banners - Laminated v Coated

Laminated PVC Banners

Laminated PVC offers a highly cost effective solution for a wide variety of applications, requiring a low cost banner, including promotions and advertising. These include the MD-FL440 440gsm Event Banner and the MD-FL500 500gsm Premium Laminated Banner.

Advantages	Disadvantages
Cost effective for a wide range of banners	May become brittle in cold conditions
	Not suitable for hot air welding
	Tighter resistance unwinding from roll

Coated PVC Banners

Coated PVC provides a higher quality construction, and therefore offer a greater durability as well as easier handling, making it suitable for quality banner applications. These include the MD-FL510 510gsm Premium Coated Banner and MD-FL550 550gsm Premium FR Latex Banner.

Advantages	Disadvantages
Longer Durability	Higher cost product
Good resistance to cold conditions	
Higher tear strength	
Very consistent print properties	
Soft feel PVC, easy to unwind from the roll	
May be finished with hot air welding	

For further technical support email technical@metamark.co.uk or call +44 (0)1483 571111

Metamark (UK) Limited

Luneside • New Quay Road • Lancaster • LA1 5QP • Tel +44 (0)1524 387140 • Fax +44 (0)1524 387147

Metamark House • Octimum Business Park • Forsyth Road • Woking • GU21 5SF • Tel +44 (0)1483 571111 • Fax +44 (0)1483 570540

sales@metamark.co.uk

www.metamark.co.uk