AURA® 144 Conspicuity Tape

Regulation ECE-104 Class C Compliant



Product Description

Aura Optical Systems' AURA® 144 High Intensity Prismatic Conspicuity Tape meets Regulation ECE-104 Class C, for the requirement of outlines onto the rear and sides of HGVs over 7.5 tonnes and trailers over 3.5 tonnes. The micro prismatic retroreflective tape offers up to 7 years durability. The metallised single layer construction avoids the need for edge sealing compared to other prismatic films. AURA® 144 is an omni-rotational product, it can be applied in either a horizontal or vertical position and does not have an orientation marking. The product carries ECE-104 approval and Aura® identification markings repeated throughout.

Features and Benefits

- Prismatic Conspicuity Tape compliant to Regulation ECE-104 Class C.
- For conspicuity outlines onto the rear and sides of HGVs over 7.5 tonnes and trailers over 3.5 tonnes.
- Metallised, single layer construction to prevent edge lifting and eliminate water ingress on cut letters or numbers.
- Aggressive high-tack adhesive for bonding to many different sign substrates.

Face Film		
Face Film	Micro Prismatic	
Construction	Metalized with vacuum deposited aluminium	
Film	225 mic	
Adhesive		
Туре	Aggressive high-tack adhesive.	
Adhesion	> 15.0 N/25mm	
Application temperature	+15°C to +40°C	
Service Temperature	-30°C to +70°C	
Release Liner		
Туре	Clear Polyester	

Roll Presentation		
Roll Size	50mm x 50m	
Finishes		
Finishes Available	MRF-144-00 MRF-144-01 MRF-144-02	Prismatic White Prismatic Yellow Prismatic Red
Durability		
Shelf Life External weathering	Use within 1 year of receipt of the Product. (10-20°C and 50% R.H). Store rolls in original shipping carton Up to 7 years for vertical exposure. Refer to full Metamark International durability guide.	

For full optical specifications refer to www.auraopticalsystems.com

Application Guidelines

Apply AURA® 144 to surfaces above 15°C (60°F). The surface should be cleaned with Metamark Surface Clear or IPA. Not suitable for use over raised rivets, corrugations, or onto flexible curtain sides. Wet application method is NOT recommended. For application to plastic substrates, especially low surface energy plastics, it is important to flame treat (or otherwise surface treat) the plastic substrate prior to application. Although AURA® 191 is supplied with an aggressive high-tack adhesive

suitable for many plastics, it should be noted that all plastics are different. Many plastics, including fiberglass laminates, may contain ingredients or components that may migrate to the surface and adversely affect the adhesion or performance of the reflective sheeting. Similarly, the adhesive of AURA® 191 contains components that could potentially migrate into the plastic substrate. The user should always test the performance of AURA® 191 on their specific substrate.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark products will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark products becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.