

Metamark Metallised Printable Film

Interior Metallised Rose Gold Films



Product Description

Metamark Interior Metallised Printable Film offers a long-term indoor durability. The product consists of a metallised PVC, available in either a brushed or polished finish. Both are silver on the reverse. The 70 micron films offers excellent layflatness, weeding and cutting, and is suitable for digital printing, screen printing and thermal transfer printing.

Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and U.V inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used.
- For print and cut applications it is advisable to allow a 6mm border around the print. Cutting flush to the print may cause edge curl.

Application Guidelines

- Not recommended for compound curves.
- The product has a low initial tack.
- This product should be applied with a dry application. Any wet application should involve a minimum amount of fluid, expelled fully. Since the foil is relatively impermeable wet application may also lead to the appearance of blisters and bubbles.
- Not recommended for use on low energy surfaces such as polypropylene, or textured surfaces. Not suitable for use on Polycarbonate.

Face Film

Face Film	Metallised PVC
Gauge	70 micron nominal

Finishes

Finishes Available	MII-BR Polished Rose Gold
	MII-SBR Brushed Rose Gold

Adhesive

Type	Permanent clear acrylic
Initial adhesion	7N/25mm nominal
Adhesion after 24 hours	11N/25mm nominal
Application temperature	+16°C to +32°C
Service temperature	-22°C to +74°C

Durability

Shelf Life	1 year from date of purchase
Fire Rating	Self-extinguishing. The fire rating is a function of the substrate.
External weathering	Indoor application only: Limited exterior durability.

Release Liner

Type	Plain Kraft
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Printing

The product is suitable for thermal transfer printing. For screen printing please refer to ink manufacturer for suitable inks.

Warranty: Metamark (UK) Limited warrants to its customers that completed decorative markings which utilise Metamark SignVinyl will remain in good condition without excessive fading or colour degradation for the specified life time of each material when correctly stored and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark SignVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will also, at its own discretion, contribute an allowance towards the costs involved in replacing the graphics. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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