

Metamark MD-CRV

Optically Clear Printable Removable Window Film



Product Description

Metamark MD-CRV is an optically clear window film for creating printed promotional graphics. It is ideal for branding, advertising and décor onto windows using Solvent, Eco Solent, Latex or UV printers. The media benefits from an ultra-clear solvent based adhesive system, which offers clean removability for up to one year. Graphics printed onto MD-CRV can create striking effects with a near invisible background film. The polyester liner ensures ease of handling and allows plotter cutting.

Features

- Optically clear printable film for window décor and branding.
- Exterior durability 5 years.
- Cleanly removable up to one year after application.
- For use with Solvent, Eco Solent, Latex or UV printers

Face Film

Face Film	Premium Polymeric Calendered PVC
Gauge (Film)	75 micron nominal

Adhesive

Type	Removable Solvent Based
Application temperature	+5°C to +25°C
Adhesion	3N/25mm (20 mins) 3N/25mm (24 hour)

Release Liner

Type	Polyester
Print	Unprinted

Roll Presentation

Roll Widths	1.52
Roll Lengths	50m

Finishes

Finishes Available	MD-CRV Optically Clear
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Durability

Shelf Life	Use within 1-year of receipt of the product (10-20°C and 50% R.H). Store rolls in original shipping carton
External weathering	Up to 5-years vertical exposure. Refer to Metamark International durability guide.
Fire Rating	Self-extinguishing.

Material Handling

- Ensure that the material has reached room temperature 20°C - 30°C and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and UV inkjet printers. Always perform a test print first.
- Ensure that the correct profiles are used. Most profiles are available for download from www.metamark.co.uk.
- To achieve the correct colour intensity a double print pass set up (2 x overprint) is recommended, from within the RIP.
- For print and cut applications it is advisable to allow a border around the print. Cutting flush to the print may cause edge curl.

Overlaminating and Application

- Allow the inks to cure before cutting flush or application, this is usually 24-48 hours - Solvents from the printing process may initially cause the film to soften and reduce the strength of the adhesive, resulting in edge curl and application issues.
- Not suitable for 'self-cleaning' glass. The user should determine suitability of substrate.
- Suitable for wet application method.
- Take note of application temperature, and ensure glass is fully cleaned.
- Refer to www.metamark.co.uk for application guidelines.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark products will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark products becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the

unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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