

# Architectural and Décor Films

## Choose Metamark

Metamark materials are trusted by the world's leading producers of signs and graphics. They are specified by leading brands' managers, and are insisted on when looking for quality and value.

## Technical Leadership

Our class leading manufacturing, selection and conversion control processes guarantee the highest standard of quality, technical compatibility and consistency. Metamark's technical leadership is delivered as standard with every product we sell.

## Customer Satisfaction and Value

We build relationships and we're prepared to listen, so we ensure our products and services better reflect your needs and technical requirements. We manage every element of your experience in working with us, from product performance to state of the art order processing.



# Window Films

For Solvent, Eco-Solvent, UV and Latex Printing



For the latest pricing, application guides and technical support, visit [www.metamark.co.uk](http://www.metamark.co.uk)

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The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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**Performance you can trust**

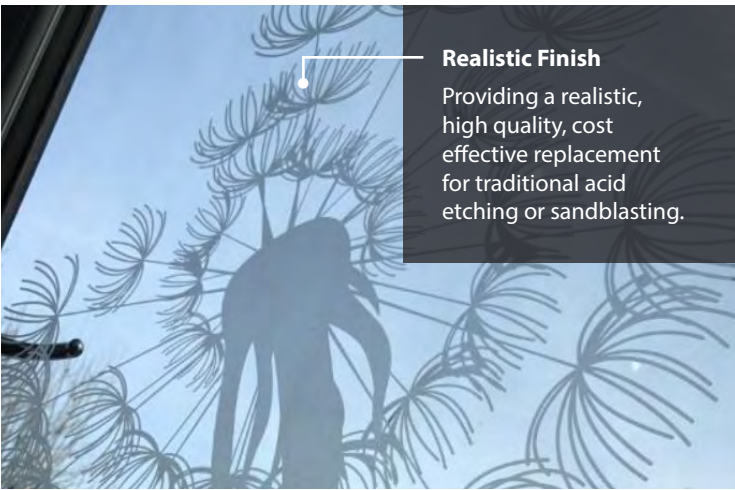
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Architectural and Décor Films



Performance you can trust

Excellence Through Innovation



**Striking Window Covering**

Whether decal cut or printed, Metamark Etch Effect films are ideal for applications including retail, leisure, décor, corporate identity and privacy screening.

**Realistic Finish**

Providing a realistic, high quality, cost effective replacement for traditional acid etching or sandblasting.

**Adhesive Technologies**

Available with the choice of adhesive technologies, chose your perfect match for ease of application.

Etch Effect Films

Architectural and Décor Window Films

Metamark window films help you to deliver digitally printable, highly marketable window graphics, that are both attractive and durable, and ensure ease of installation.

Metamark has every material you need to deliver imaginative, high-impact window graphics to your customers.

Our window graphic materials are engineered to deliver class-leading performance in demanding applications whether temporary or permanent, interior or exterior.

For advertising, branding, privacy or security - there's a Metamark product for the job.



**M7 Etches** Premium Etch Effect

Metamark's premium quality Etched Effect vinyl provide a striking effect when producing decals or complete coverings.

- 70mic<sup>3</sup> polymeric calendered PVC, solvent-based adhesive
- Available in a choice of distinctive finishes
- Printable to produce higher visual impact
- Engineered to give long term dimensional stability

**M7A Etches** with MetaScape® Adhesive

MetaScape® Premium Etch Effect for ease of application. Create stunning results whether printed or decal cut.

- 70mic<sup>3</sup> polymeric calendered PVC, MetaScape® adhesive
- Premium plotter vinyl, fast cutting and easy weeding
- Available in a choice of distinctive finishes
- Dry application only

**M4 Frost** Etch Effect

Metamark Frost is an opal Etched Effect vinyl ideal for glass manifestation and privacy screening. Can be printed or decal cut.

- 80mic monomeric calendered PVC, solvent-based adhesive
- Used for total coverage architectural applications
- Intermediate grade plotter vinyl with dimensional stability
- MetaScape® and Removable adhesive systems available

**M4A Frost** with MetaScape® Adhesive

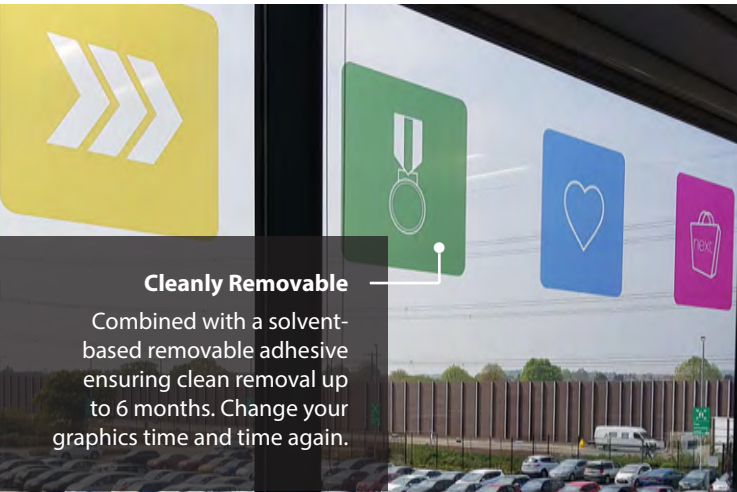
MetaScape® Frost offers faster application. For frosted glass window graphics with a smooth consistent finish.

- 80mic polymeric calendered PVC, MetaScape® adhesive
- Printable to achieve striking results
- Great for office partitions, retail and leisure applications
- Dry application only





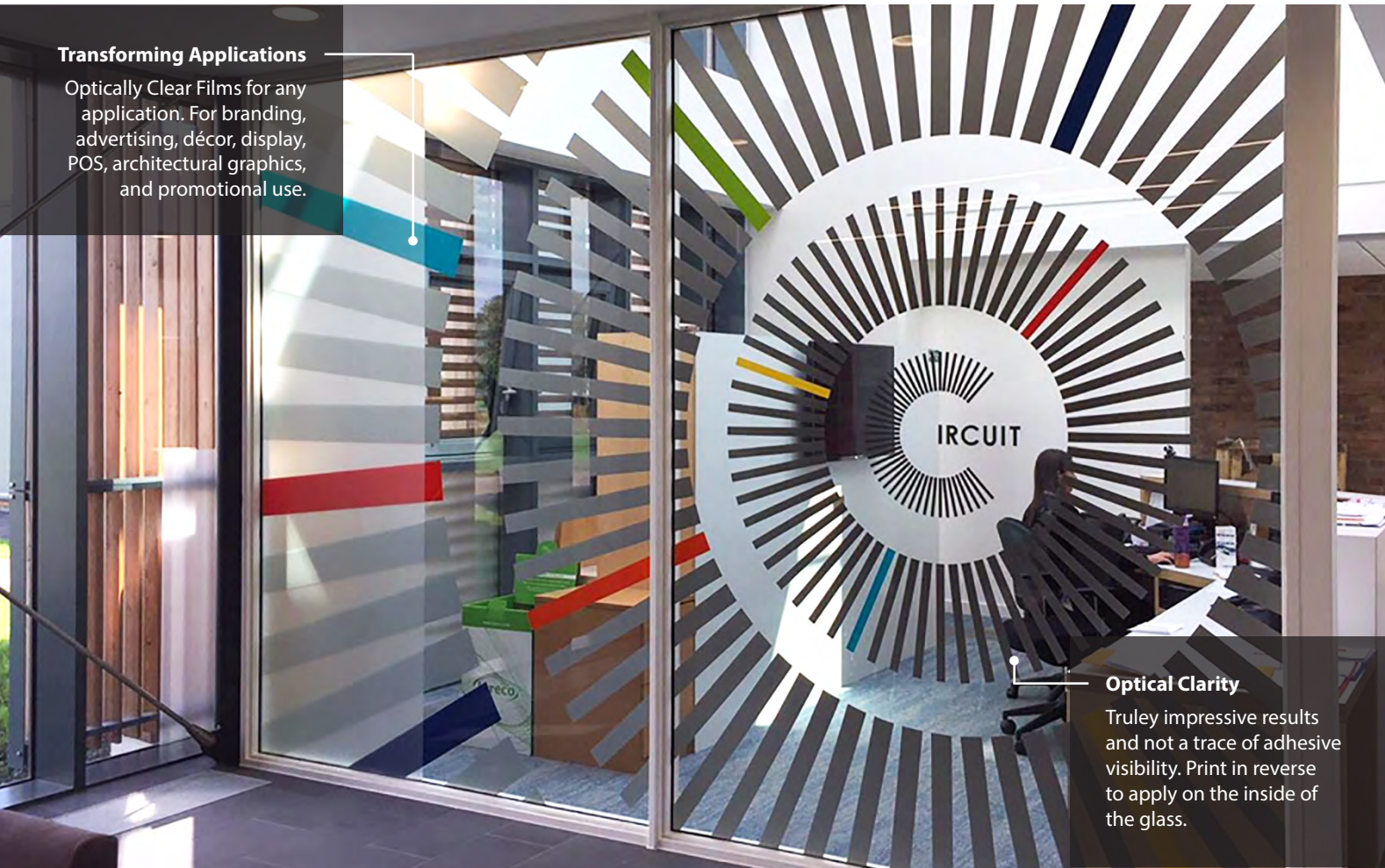
**The Choice is Clear**  
Ideal for window graphics, retail, promotional, décor, or onto solid substrates with a clear background.



**Cleanly Removable**  
Combined with a solvent-based removable adhesive ensuring clean removal up to 6 months. Change your graphics time and time again.



**One Way Window Film**  
Constructed with a digital white face film and a black reverse with clear adhesive, to maintain full visibility through the holes.



**Transforming Applications**  
Optically Clear Films for any application. For branding, advertising, décor, display, POS, architectural graphics, and promotional use.

**Optical Clarity**  
Truly impressive results and not a trace of adhesive visibility. Print in reverse to apply on the inside of the glass.

Removable Clear Films

Perforated Window Films

Optically Clear Films

**MD5-RC** High Performance Media

Removable clear gloss digital print media, suitable for window graphics, retail, promotional and décor.

- 70mic polymeric vinyl, removable solvent-based adhesive
- For clear removable window graphics
- Part of MD5 Series, providing best in class print quality
- MG-700 matched laminate for a highly durable finish

**MD3-RC** Intermediate Grade Media

For removable window graphics, retail, promotional and décor, or onto solid substrate with a clear background.

- 70mic calendered vinyl, removable solvent-based adhesive
- Removable clear gloss digital print media
- High spec media offering exceptional print quality
- MG-300 matched laminate for a highly durable finish

**MD-CV2** Premium Perforated One Way Film

Premium grade film for advertising applications on vehicles and buildings whilst maintaining visibility from the inside.

- 145mic perforated PVC, removable solvent-based adhesive
- 40% open area and 1.6mm perforations
- Clean removable up to 6 months
- MG-620 and MG-670 both provide a matched laminate

**MD-CV100** Perforated One Way Film

Suitable for advertising applications on vehicles and buildings whilst maintaining visibility from the inside.

- 140mic monomeric PVC, removable solvent-based adhesive
- 40% open area and 1.6mm perforations
- Clean removable up to 6 months
- MG-620 and MG-670 both provide a matched laminate

**MD-CR** Optically Clear Polyester

Offering optical clarity when applied to glass. Suitable for architectural graphics, POS advertising and display use.

- 50mic polyester, ultra-clear solvent-based adhesive
- Cleanly removable in the short term for promotional use
- Print in reverse to apply on the inside of the glass
- High performance permanent adhesive allows for wet application

**MD-CRR** Optically Clear Ultra Removable

Ultra removable optically clear PET film for promotional window graphics, displays and short term décor opportunities.

- 155mic clear PET, ultra-removable clear silicon adhesive
- Ideal for promotional branding and advertising to windows
- PVC free film
- For optically clear window graphics

**MD-CRV** Optically Clear Removable

Ideal for creating printed promotional graphics, such as branding, advertising and décor onto windows.

- 75mic polymeric PVC, removable solvent-based adhesive
- Cleanly removable up to one year after application
- Polyester liner for ease of use, also allows plotter cutting

Clear Films with MetaScape® Adhesive

**MD5-A-105** High Performance Media

When reverse printed and backed with MD5 white film, this film allows ease of dry application onto glass.

- 70mic polymeric calendered vinyl, solvent-based adhesive
- MetaScape® air escape adhesive system, for faster applications
- Dry application only



Performance you can trust



Optically Clear Overlaminates

MG-620 Optically Clear Polyester

High gloss overlaminate that provides maximum UV protection and exhibits good chemical resistance and anti-graffiti properties.

- 25mic high gloss optically clear polyester
- Clear, pressure sensitive solvent-based adhesive
- Maintains colour vibrancy of the print
- For applications onto flat glass only

MG-670 Optically Clear Cast

Optically clear cast overlaminate that provides UV and abrasion resistance, for applications onto curved glass.

- 40mic cast vinyl, optically clear solvent-based adhesive
- Providing a high gloss finish
- Smooth clear polyester liner, ensuring adhesive clarity
- Applications include vehicle rear windows



Dot Patterned Adhesive Films

MD-DOT Promotional Grade Media

‘MetaDot’ features a dot patterned adhesive system, for fast and easy bubble free applications. Ideal for short term promotions.

- 100mic calendered PVC, dotted clear acrylic adhesive
- Installed, repositioned and removed easily
- Eliminates the need for a skilled installer
- For advertising, POS displays and visual merchandising

Product Comparison

Media for Solvent, Eco-Solvent, UV and Latex Printing<sup>1</sup>

Product		SKU	Finish	Film	Mic	Adhesive	Durability <sup>2</sup>	Lamination	
Etch Effect Films									
M7 Etches	Premium Etch Effect	M7-DE M7-SE M7-CR M7-OH	Dusted Etch Silver Etch Crystal Etch Opal Haze	Polymeric Matt PVC	70 <sup>3</sup>	Apex® Solvent-Based	7 years		
M7A Etches	Premium Etch Effect with MetaScape®	M7A-DE M7A-SE M7A-CR M7A-OH	Dusted Etch Silver Etch Crystal Etch Opal Haze	Polymeric Matt PVC	70 <sup>3</sup>	MetaScape® Solvent-Based	7 years		
M4 Frost	Etch Effect	M4-OF	Opal Frost	Calendered Matt PVC	80	Apex® Solvent-Based	3 years		
M4 Frost	Etch Effect Removable	M4-OF-R	Opal Frost	Calendered Matt PVC	80	Removable Clear	3 years		
M4A Frost	Etch Effect with MetaScape®	M4A-OF	Opal Frost	Calendered Matt PVC	80	MetaScape® Solvent-Based	3 years		
Removable Clear Films									
MD5-RC	High Performance	MD5-RC	Clear Gloss	Polymeric Calendered	70	Removable Clear	7 years		MG-705 Gloss
MD3-RC	Intermediate Grade	MD3-RC	Clear Gloss	Calendered	70	Removable Clear	5 years		MG-305 Gloss
Perforated Window Films									
MD-CV2	Premium Perforated Film	MD-CV2	Matt White	Perforated PVC	145	Removable Solvent-Based	2 years		MG-620 MG-670
MD-CV100	Perforated Film	MD-CV100	Matt White	Perforated Monomeric PVC	140	Removable Solvent-Based	1 year		MG-620 MG-670
Optically Clear Films									
MD-CR	Optically Clear	MD-CR	Optically Clear	Polyester with ultra-clear top coating	50	Ultra-Clear Solvent-Based	2 years		
MD-CRR	Optically Clear Ultra Removable	MD-CRR	Optically Clear	Clear PET	155	Ultra-Removable Clear Silicon	2 years		
MD-CRV	Optically Clear Removable	MD-CRV	Optically Clear	Premium Polymeric PVC	75	Removable Ultra-Clear Solvent-Based	5 years		
Clear Films with MetaScape® Adhesive									
MD5-A	High Performance Print Media	MD5-A-105	Clear Gloss	Polymeric Calendered	70	MetaScape® Solvent-Based	7 years		
Dot Patterned Adhesive Films									
MD-DOT	Promotional Grade	MD-DOT-01 MD-DOT-02	White Matt Clear Matt	Calendered PVC	100	Dotted Clear Acrylic	Indoor		

All products REACH & RoHS Compliant

<sup>1</sup> MD-CR is only suitable for Solvent and Eco-Solvent printing

<sup>2</sup> Zone 1 - Vertical exposure under Northern European conditions. For other regions and climates in regards to material external weathering, please refer to our full Durability Guide found on our website. All information stated is correct at time of creation

<sup>3</sup> M7-OH Opal Haze and M7A-OH Opal Haze are 80 micron

- ☒ Optional    ☐ No
- ☐ Perforated Window Films require lamination when applied to a vehicle