#### **Choose Metamark**

Metamark materials are trusted by the world's leading producers of signs and graphics. They are specified by leading brands' managers and are insisted on when looking for quality and value.

#### **Aura Optical Systems**

Specialising in reflective film and pressure-sensitive adhesive products, Aura Optical Systems products cut across a broad range of industries, technologies and applications.

#### **Customer Satisfaction and Value**

We build relationships and we're prepared to listen, so we ensure our products and services better reflect your needs and technical requirements. We manage every element of your experience in working with us, from product performance to state of the art order processing.



For the latest pricing, application guides and technical support, visit www.metamark.co.uk

For all sales enquiries or to request a sample, contact us at: UK: 0345 345 5645 • Email: sales@metamark.co.uk International: +44 (0)1524 387 132 • Email: internationalorders@metamark.co.uk

Metamark (UK) Limited Metamark House, Genesis Business Park, Woking, GU21 5RW, UK Luneside, New Quay Road, Lancaster, LA1 5QP, UK

Warranty: Metamark (UK) Limited warrants to its customers that completed decorative markings which utilise Metamark SignVinyl will remain in good condition without excessive fading or colour degradation for the specified life time of each material when correctly stored and applied in accordance with procedures outlined in the technical literature. The data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the product nor for incidental nor consequential loss.

## Performance you can trust



# Reflective and Fluorescent Films

Vehicle and Traffic

High Conspicuity Films designed for European Applications

## **Reflective for Vehicle and Traffic**

## **Micro-Prismatic, Engineering Grade and Fluorescent Films**

Metamark and Aura Optical Systems micro-prismatic retro-reflective, and fluorescent films are engineered to ensure safe day time and night time viewing. The films are compliant to many European regulations (where necessary) including vehicle markings, conspicuity tape and similar applications. The products provide long term durability to external weathering, and offer ease of handling.

## AURA<sup>®</sup> 191 – High Intensity Prismatic Grade

Aura Optical Systems' AURA° 191 High Intensity Prismatic Grade is a micro-prismatic retro-reflective sheeting with up to 5 years durability for construction work zone signing, traffic signing, delineators and similar applications. The metallised single layer construction avoids the need for edge sealing and meets the colour and reflectivity requirements of ASTM D-4956 Type III, EN 12899 Class RA2<sup>1</sup>, R3B-UK (Red), Chapter 8 and other High Intensity Prismatic specifications.

**Specification** 

235 micron

Durability 5 years

Chapter 8 (Red)

ASTM D-4956-III

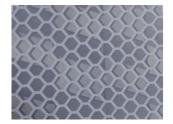
High Intensity Grade

Metallised micro-prismatic

EN 12899-1:2007 Class RA21

and Class R3B-UK (Red)

Roll size 1220mm x 45.7m



#### MRF-191-00 White



MRF-191-01 Yellow



MRF-191-02 Red

#### AURA<sup>®</sup> 144 – Conspicuity Tape

Aura Optical Systems' AURA° 144 Conspicuity Tape is a microprismatic retro-reflective tape that meets the requirements of European regulation ECE-104 Class C, for outlining the rear and sides of heavy goods vehicles so as to increase visibility. The metallised single layer construction avoids the need for edge sealing. AURA° 144 Conspicuity Tape has a durability of up to 7 years.



MRF-144-00 White



MRF-144-01 Yellow



MRF-144-02 Red

## Specification

Conspicuity Tape Metallised micro-prismatic 225 micron

Durability 7 years

Approved to regulation ECE-104 Class C for HGV vehicle conspicuity markings

Roll size 50mm x 50m

#### Metamark MD-RF7 – Engineering Grade Reflective

Metamark MD-RF7 is a 7 year engineering grade reflective that meets the performance requirements of EN 12899 Class RA1<sup>1</sup>, for temporary traffic signage, ASTM D-4956 Type I, Chapter 8 (Red), and other industry specifications. The cast film is printable on Solvent, Latex and UV Printers and for vinyl plotters. Metamark MD-RF7 is a versatile product offering good flexibility with a wide range of applications.

Specification
Engineering Grade Reflective
Cast enclosed lens glass bead 115 micron
Flexible film
Durability 7 years
Printable on Solvent,
UV, Latex and Screen Print
Chapter 8 (Red)
EN 12899-1:2007 Class RA11
ASTM D-4956-1
D-II: 1220
Roll size 1220mm x 50m

MD-RF7-01 Yellow

MD-RF7-00

White



Red

Aura Optical Systems' AURA® 139 Fluorescent Vinyl is a premium calendared PVC film intended to provide enhanced visibility to signs, graphics or vehicle markings, especially during low light hours of dusk or dawn. It is specifically formulated to provide enhanced colour durability compared with competitive fluorescent products for longer outdoor use. AURA° 139 meets the requirements for European regulations for vehicle and traffic markings, including UK Chapter 8.

For further information on regulations ECE-104, EN 12899-1:2007 and Chapter 8, visit www.metamark.co.uk/reflective-guidelines

<sup>1</sup>Meets the colour and reflectivity requirements of EN 12899. It is not CE Approved. Durability - Refers to the unprinted film. Vertical exposure under Northern European conditions. For other regions and climates, refer to our full Durability Guide found on our website

### AURA<sup>®</sup> 139 – Fluorescent Vinyl



MFE-139-15 Rec

#### **Specification**

Fluorescent Calendered PVC

MFE-139-13 - 165 micron MFE-139-15 – 96 micron

Durability 3 years

Chapter 8 (Yellow)

Roll size 1220mm x 50m