

# Metamark MD-RU330

Layflat Roll Up – 330gsm



## Product Description

MD-RU330 is semi-rigid print media, for use on roller banner cassette display systems, and other POS, retail and exhibition applications. The product offers excellent layflat properties and printer compatibility including Latex. It has a smooth matt white finish providing vibrant graphics, a grey 'lightstop' backing and is to be used without overlamination.

## Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

## Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and U.V. inkjet printers.  
Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- The product is designed to be used without overlaminating.
- Do not stack prints until fully cured. If a take up roller is used then a silicon liner may be interleaved to prevent blocking.
- Allow the inks to cure before use, this is nominally 24-48 hours but dependant on the inks.
- The durability of the finished print is dependent on the inks and printer.

## Film Specifications

Type	PVC/PET, grey lightstop backing
Weight	330gsm
Tensile strength	1182 / 1173 N/5cm (warp / weft)
Tear Strength	34 / 27 N/5cm (warp / weft)

## Finishes

Finish Available	MD-RU330	Matt Textured
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## Roll Presentation

Roll sizes	914mm x 50m 1067mm x 50m 1370mm x 50m
Presentation	Face film outwards

## Durability

Shelf Life	2 years
Durability	Indoor use, waterproof.
Fire Rating	Self-extinguishing. The fire rating is a function of the substrate.
Regulations	REACH compliant

**Warranty:** Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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