

# Metamark MD-WR 'WallArt' Repositionable

DécorMark Wall Covering



## Product Description

Metamark 'WallArt' Repositionable allows easy to install self-adhesive printable décor wall coverings, with a textured weave finish giving impactful graphics with deep tones, and excellent opacity. The adhesive allows clean removal on sound sealed surfaces, to refresh the wall graphic or allow temporary drops. It is printable with Solvent, Eco Solvent, Latex and UV printers.

## Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

## Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and UV printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- Allow 24 hours after printing for the ink to gain abrasion resistance.
- When printing each panel, the least colour variation will be achieved by alternating the orientation of each print. This will eliminate variance in colour across the printer width.

## Application

- Please refer to our Application Guidelines Bulletin [DécorMark Application Guide](#)
- Due to the variability of walls it is vital to assess the suitability, and surface preparation needed. It is suitable for smooth walls.
- No liability is given for damage to painted surfaces as the bond between the paint and the wall is out of our control.

## Face Film

Face Film	Polymeric calendered PVC
Gauge	150 micron nominal
Tensile Strength	2500psi MD / 2000psi TD nom*
Elongation at break	MD 70% / TD 130%*ASTM D882/B

## Adhesive

Type	'MetaScope' permanent solvent-based acrylic with air channels.
Weight	20gsm nominal
Adhesion to glass 20 mins	4N/25mm nominal
Adhesion to glass 24 hour	6N/25mm nominal
Perceived tack	High
Application temperature	+5°C to +60°C
Service temperature	-30°C to +110°C

## Finishes

Finishes Available	MD-WR-01	Artisan
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## Release Liner

Print	'MetaScope' print
Weight	140 gsm nominal
Type	Structured Layflat kraft with PE coating

## Roll Presentation

Roll sizes and net weights	760mm x 30m	10kg
	1370mm x 30m	18kg
	1520mm x 30m	20kg

## Durability

Shelf Life	2 years
External weathering	7 years. This refers to the unprinted vinyl when applied to a suitable substrate. It is the responsibility of the installer to determine suitability of the substrate. Refer to ink manufacturer for durability of the finished product.
Fire Rating	C-s1-d0 in accordance with BS EN 13823 (SBI): 2010 and EN 11925-2
Regulations	REACH compliant

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