

Metamark MD-CRR

Optically Clear Ultra Removable PET Window Film



Product Description

Metamark MD-CRR is an ultra-removable optically clear PET film for promotional window graphics and displays. The media benefits from a silicon adhesive system allowing clean, easy removal. It is ideal for promotional branding and advertising onto windows, and for short term window decor opportunities. Metamark MD-CRR is PVC free, and suitable for printing on Solvent, Eco Solent, Latex and UV printers.

Material Handling

- Ensure that the material has reached room temperature 20°C - 30°C and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and UV inkjet printers. Always perform a test print first.
- Ensure that the correct profiles are used. Most profiles are available for download from www.metamark.co.uk.
- To achieve the correct colour intensity when backlit, a double print pass set up (2 x overprint) is recommended, from within the RIP.
- For print and cut applications it is advisable to allow a border around the print. Cutting flush to the print may cause edge curl.

Overlaminating and Application

- Allow the inks to cure before cutting flush or application, this is usually 24-48 hours - Solvents from the printing process may initially cause the film to soften and reduce the strength of the adhesive, resulting in edge curl and application issues.
- Not suitable for 'self cleaning' glass. The user should determine suitability of substrate.
- Suitable for wet application method.
- Take note of application temperature, and ensure glass is fully cleaned.
- Refer to www.metamark.co.uk for application guidelines.

Face Film

Face Film: Clear PET
Gauge: 155 micron nominal +/- 10%

Adhesive

Type Ultra-removable clear Silicon
Peel Strength 100 ≥
Application temperature +5°C to +40°C
Service temperature -10°C to +80°C

Release Liner

Type Frosted PET

Finishes

Finishes Available MD-CRR Optically Clear Removable

Roll Presentation

Roll sizes 1370mm x 30m
Presentation Face film outwards, on a 76mm core.

Durability

Shelf Life 1 year.
Suitable storage condition Temperature 10-25°C
Relative humidity 50%
External weathering 2 years.
This refers to the unprinted vinyl when installed. Refer to ink manufacturer for REACH compliant
Regulations

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Digital/Vinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited

○ Luneside • New Quay Road • Lancaster • LA1 5QP • Tel +44 (0)1524 387140 • Fax +44 (0)1524 387147

○ Metamark House • Octimum Business Park • Forsyth Road • Woking • GU21 5SF • Tel +44 (0)1483 571111 • Fax +44 (0)1483 570540

sales@metamark.co.uk
www.metamark.co.uk