

Product Description

Metamark MGE is a promotional grade 1-2 year monomeric calendared overlaminates matched to Metamark MDE. Suitable for short term applications such as point of sale signage, exhibition and display and other applications onto most flat or slightly curved surfaces.

Typical Applications

Overlaminating with MetaGuard MGE provides increased resistance to abrasion and durability of the print. The product is particularly well matched to the Metamark MGE digital print media, as both monomeric calendared vinyl films are mutually conformable, with similar dimensional stability and durability, eliminating problems of differential weathering on curved surfaces. It can be applied over flat or semi-curved surfaces.

Material Processing and Handling

This product is suitable for cold lamination, using a laminator. Alternatively apply by hand, using a dry application method.

Face Film

Face Film	Monomeric calendared PVC
Gauge	70 micron nominal
Tensile Strength	50N/25mm MD / 48N/25mm TD nominal
Elongation at break	180% MD nominal

Adhesive

Type	Permanent clear pressure sensitive solvent-free acrylic
Weight	18gsm nominal
Adhesion to glass 20 mins	10N/25mm nominal
Adhesion to glass 24 hour	20N/25mm nominal
Perceived tack	Medium
Shear strength	Medium
Application temperature	+8°C to +60°C
Service temperature	-20°C to +100°C

Release Liner

Print	Plain
Weight	140 gsm nominal
Type	Kraft

Finishes

Finish Available	MGE-305 Clear Gloss
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Roll Presentation

Roll sizes and net weights	760mm x 50m 1370mm x 50m 1520mm x 50m
Presentation	Laminate outwards, on a 76mm core.

Durability

Shelf Life	1 year
External weathering	1-2 years. This refers to the overlaminates and not the protection that it gives the printed image.
Fire Rating	Class B. Classification compliant with BS EN 13501-1:2007 European standard. The full classification is 'B / s2 / d0'. Only applies when applied to substrates of a density greater than or the same as plasterboard, 800kg/m ³ . See web site for further information

MD: Machine direction, TD: Transverse direction

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Metaguard will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Metaguard becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair.

Please Note: The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.