

# Metamark MD-AC2

Art Canvas - 435gsm Matt Finish



## Product Description

Metamark MD-AC2 is a high quality art canvas suitable for fine art canvas prints, using solvent or eco solvent inks. The 100% cotton product benefits from a natural feel and has an even weave to give a high quality finish and excellent colour reproduction. It has a relatively bright white, semi matt finish. It is water resistant, and has good resistance to edge cracking and abrasion, even with low solvent inks.

## Typical Applications

- Art Canvas suitable for fine art prints, stretched over a frame.
- For all other applications the customer should be aware that the product will shrink as a result of the printing process. See below.

## Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

## Printing Guidelines

- Suitable for use on Solvent, Eco Solvent and Latex inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- Allow 24 hours after printing for the ink to gain full abrasion resistance, before handling.
- When stretching the canvas over a frame it is recommended to use a frame with a very slightly bevelled edge which will avoid any possible minor cracking.
- The product is designed to be used without an overlaminate. If a liquid laminate is used it is the responsibility of the user to test.
- As the canvas is 100% natural cotton fibre it will shrink. This characteristic helps to tension it over the frame.
- The durability of the finished print is dependent on the inks and printer.

## Fabric Specifications

Weight	435gsm
Basic Fabric	2:1 100% natural cotton canvas
Type of Coating	Semi Matt Finish
Print Surface	Single side print face outwards
Shrinkage	Approximately 1%

## Finishes

Finish Available	MD-AC2	White cotton
------------------	--------	--------------

## Roll Presentation

Roll sizes	760mm x 15m 1370mm x 15m 1520mm x 15m
Presentation	Print surface outwards

## Durability

Fire Rating	None
Durability	Long term indoor and short term outdoor use. Water-fast.

**Warranty:** Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Digital/Vinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

## Metamark (UK) Limited

● Moorfield Road Styfield Industrial Estate Guildford GU1 1RU Tel +44 (0)1483 571111 Fax +44 (0)1483 570540  
● Luneside New Quay Road Lancaster LA1 5QP Tel +44 (0)1524 387140 Fax +44 (0)1524 387147

[www.metamark.co.uk](http://www.metamark.co.uk)  
[sales@metamark.co.uk](mailto:sales@metamark.co.uk)